

MEDIA ALERT

TechnoCom Highlights Performance Management Services and Solutions to Global Community at 3GSM World Congress

Focus on Quality of Service as a competitive advantage

WHAT: TechnoCom, the leading provider of performance management services and solutions for North America, will be showcasing its **LocationAssurance Manager (LAM)** and **LocatePredict** technologies at the 3GSM World Congress, Feb. 12-15 in Barcelona (**Stand 2B104, Hall 2.0**).

The opportunity in Europe and Asia for optimizing networks in support of service quality for emergency and commercial services is significant. TechnoCom applications provide wireless operators with professional services and solutions crucial for success of LBS networks - turning data into business intelligence information.

TechnoCom's offerings include:

- Program management and engineering services for initial projects involving location technology or infrastructure analysis.
- Independent evaluation of technology options, including: performance predictive analysis (modeling) and in-network performance verification.
- Turn key system management
- Solutions for network monitoring, performance reporting, and optimization
- On-demand professional services for network design, technology/vendor verification, market by market performance analysis, system auditing and performance optimization
- Location eXchange Server, for location network element framework/platform, allowing carriers to optimize their location technology implementations including dual location technology integration/mediation, customer-optimized SMLC, application/customer-specific implementations, and telecom-grade location technology hosting.

WHO: TechnoCom is a leading provider of solutions to enable wireless services and assure their ongoing performance. TechnoCom offers a portfolio of wireless infrastructure solutions and emerging wireless technologies to network operators, service providers, system integrators and government agencies. Founded in 1995, TechnoCom was named for the past four years as one of the 50 fastest-growing technology companies in Los Angeles by Deloitte. The company's customers include Alltel, ARINC, Cingular, Cricket Communications, Raytheon, SAIC, Sprint Nextel, SunCom Wireless, Telefonica Empresas S.A., Telus, T-Mobile, and Verizon.

WHEN: February 12-15, 2007

WHERE: Fira de Barcelona - Montjuic Avinguda Reina Maria Cristina, s/n, 08004 Barcelona, Spain, Stand 2B104, Hall 2.0

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