



NEWS RELEASE

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TechnoCom Stacks Advisory Board with Wireless and Location Industry Veterans

Los Angeles, Calif. - July 16, 2002 -TechnoCom announced the appointment of a new group of wireless and location industry veterans to its advisory board. The TechnoCom advisory board now includes Mr. Don Winters, Mr. Mark Licht, Mr. Barry Hobbs, Mr. Bruce Gray and Mr. Clem Driscoll. The advisory board provides strategic and tactical support to TechnoCom's management team and Board of Directors.

“This group of seasoned wireless and location authorities speaks loudly of the industry's high regard for TechnoCom”, says Bret Sewell, President of SnapTrack, a QUALCOMM Company.

“TechnoCom is enabling wireless location solutions for a blue chip list of carriers. The TechnoCom board is well-qualified to help TechnoCom strengthen its leadership position in the industry.”

TechnoCom Corporation provides software, systems and services that enable wireless carriers, system integrators and service providers around the world to efficiently implement, optimize and manage wireless location systems for E911 and commercial location-based services. Seven of the largest North American wireless carriers are TechnoCom customers.

Advisory Board

Donald J. Winters, Jr.

Mr. Winters, former Chief Operating Officer of SignalSoft Corporation, is the founder and president of White Hawk Partners, a wireless consulting company. Previously he held a number of leadership positions at Coral Systems and AirTouch Communications. Mr. Winters provides a deep understanding of wireless carrier organizations and operations, and brings a global perspective to TechnoCom's business development and growth management activities.

Mark Licht

Mr. Licht, president of Licht & Associates, has founded and led groundbreaking companies in the wireless location industry including SigmaOne Communications and North American Teletrac. His pioneering efforts at Teletrac were pivotal in creating a new industry for commercial location services and his experience is helping to guide TechnoCom's business strategy.

Barry F. Hobbs

Mr. Hobbs is a founding Partner of Magellan Advisory Services, a firm that assists emerging wireless communications, IT, software and telecommunications companies. He served as COO of Emode.com and as a Senior Partner at Ernst & Young. Mr. Hobbs brings a broad range of expertise in corporate financing, organizational management and building enterprise value.

Bruce Gray

Mr. Gray is Chief Executive Officer and President of Ethertronics, an embedded antenna manufacturer for personal mobile devices. He was previously Sr. Vice president of Sales & Marketing at Novatel Wireless and held senior positions at Uniden and Sensormatic. Mr. Gray brings valuable insights to planning and managing the rapid growth of TechnoCom's sales and marketing organization.

Clem Driscoll

Mr. Driscoll is Senior Partner of Driscoll-Wolfe Marketing & Research Consulting and Principal of C.J. Driscoll & Associates, firms that provide consulting and primary marketing research for the wireless communications, telematics and location-based industries. His perspectives into trends and individual market segments help TechnoCom maintain a strong industry position.

About TechnoCom

Founded in 1995 and headquartered in Los Angeles, TechnoCom Corporation is providing carriers, infrastructure vendors and location technology providers with the software, systems and services to implement, optimize and manage wireless E9-1-1 and commercial location systems. The company's InterOps Safeguard™ platform is an operations support platform that streamlines deployment and performance assurance through a suite of integrated modular applications.

Seven of the largest wireless carriers in North America are TechnoCom customers. TechnoCom offers a comprehensive suite of products and services through its Location eXchange Platform™ (LXP) enabling wireless carriers and location services providers to effectively implement, optimize and manage their location solutions. The company's management team helped pioneer wireless location technology and has deployed and operated wireless location systems around the world. For more information, please visit <http://www.technocom-wireless.com>.

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