



NEWS RELEASE

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TechnoCom's BlueLocator™ with Bluetooth™ Technology at CTIA

Los Angeles, Calif.- March 17, 2003- TechnoCom announces the demonstration of BlueLocator™, the first of TechnoCom's family of Bluetooth™ enabled intelligent messaging and GPS location solutions. The BlueLocator is being demonstrated at the Cellular Telecommunications & Internet Association (CTIA) show in New Orleans this week.

BlueLocator transforms Bluetooth™ enabled phones or laptops into intelligent location solutions for mobile enterprise. BlueLocator is a vehicle-mounted device that utilizes Bluetooth instead of a physical connection to enable a convenient, but low cost intelligent messaging and location solution. BlueLocator is the Bluetooth enhanced version of TechnoCom's TetheredLocator™.

The BlueLocator can work with a full range of network choices including GPRS and CDMA making it a flexible solution for mobile resource management, including asset and fleet management, AVL, public safety and telematics.

“Our customers, located throughout Latin America, have embraced the TetheredLocator as a smart, but cost effective solution,” says Isaias Sudit, President of Datum Technologies, Inc. “The BlueLocator adds Bluetooth and the solution becomes even easier.”

The BlueLocator communicates seamlessly with TechnoCom's LM Exchange™ data network middleware, an API that enables plug and play capabilities, supporting mobile

devices over virtually any data network and providing easy integration with location applications.

Embedded in the BlueLocator is TechnoCom's mobile device software, Programmable Event Generator™ (PEG™). PEG enabled devices have their own individual "profile" that can be reprogrammed over-the-air, at any time, and allows vehicles to proactively report an extensive range of event-driven location alerts and messages. The BlueLocator supports store and forward messaging, guaranteed messaging and automatic, over-the-air initialization and remote configuration.

"We are currently using TechnoCom's TetheredLocator which gives our customers a cost effective smart location solution that cuts out cost," says Brant Howard, President/CEO of CompassCom. "The BlueLocator reduces cabling, installation time and is virtually transparent to the user."

The demonstration of BlueLocator is being held at CTIA in the DatumCom booth (number 5477).

About TechnoCom

Founded in 1995 and headquartered in Los Angeles, TechnoCom Corporation® provides the software, systems and services that enable our customers to implement, optimize and manage wireless location systems. TechnoCom's customers include the largest integrators and seven of the top ten wireless carriers in North America.

TechnoCom offers two location enabling software platforms. TechnoCom's Location eXchange Platform provides intelligent location-based middleware that allows applications to utilize a variety of wireless networks, protocols and multi-vendor location technologies. InterOps Safeguard™ Platform, a modular software and hardware based Location Support System (LSS), is the industry's first Operational Support System designed to meet the special challenges of managing wireless location systems. <http://www.technocom-wireless.com>

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