



MEDIA ALERT

TechnoCom to Speak on VII Technology at CES

Mobility Solutions Executive Selected to Moderate Panel

WHAT: Justin McNew, director of mobility solutions at TechnoCom, will be moderating a panel at CES. The panel discussion, entitled *Progress of Vehicle Infrastructure Integration (VII) Efforts*, will discuss the deployment of VII tests and systems that use emerging DSRC and other wireless protocols. This session will also include an update of the current progress and future plans of the venues where deployment and testing is happening.

Moderator:

- Justin McNew, Director, Mobility Solutions, TechnoCom

Speakers:

- Jan Urbahn, Manager of ITS, BMW
- Frank Provenzano, Director of new Business Development, Econolite
- Greg Krueger, Metro Region Traffic & Safety Engineer, Michigan DOT
- Michael Freitas, Travel Management Coordinator, US DOT

WHO: TechnoCom is a leading provider of solutions to enable wireless services and assure their ongoing performance. TechnoCom offers a portfolio of wireless infrastructure solutions and emerging wireless technologies to network operators, service providers, system integrators and government agencies. Founded in 1995, TechnoCom was named as one of the 50 fastest-growing technology companies in Los Angeles by Deloitte for the past four years. The company's customers include Alltel, ARINC, Cingular, Cricket Communications, Raytheon, SAIC, Sprint Nextel, SunCom Wireless, Telefonica Empresas S.A., Telus, T-Mobile, and Verizon.

WHEN: Monday, January 8, 2007
1:30 – 2:30 p.m. PT

WHERE: Las Vegas Convention Center
LVCC North Hall

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