



**NEWS RELEASE**

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***TechnoCom to be Named One of Los Angeles Area's Fastest Growing Technology Companies by Deloitte & Touche***

**Los Angeles, Calif. –August 5, 2003** –TechnoCom Corporation®, wireless location leader, will be named to Deloitte & Touche's prestigious Los Angeles Technology Fast 50 program, a ranking of the fastest growing technology companies in the area by Deloitte & Touche LLP, one of the nation's leading professional services firms. Scheduled to be announced September 9, 2003, Technology Fast 50 rankings are based on the percentage of growth in fiscal year revenues over five years, from 1998-2002.

TechnoCom's CEO Mario Proietti credits the company's success with a rapid growth in demand for its software platforms and services driven by the wide scale deployment of location technologies by U.S. and international wireless carriers. He said, "Carriers are demanding TechnoCom's location performance assurance and operations support solutions to improve network performance, lower risk, reduce churn and decrease implementation and operating costs -- the payback sells itself."

"To rank on the Deloitte & Touche Technology Fast 50, companies must have phenomenal revenue growth over five years. TechnoCom has proven to be one of the fast-growth success stories in the Los Angeles area, and we applaud their success and vision," says Gary Dickey, partner in the Technology, Media & Telecommunications group, Deloitte & Touche, Los Angeles.

To qualify for the Technology Fast 50, companies must have had operating revenues of at least \$50,000 in 1998 and \$1,000,000 in 2002, must be public or private companies

headquartered in North America, and be a “technology company” defined as owning proprietary technology that contributes to a significant portion of the company’s operating revenues (using other companies’ technology in a unique way does not qualify); and/or devoting a significant proportion of revenues to research and development of technology.

Winners of the 20 regional Technology Fast 50 programs in the United States and Canada are automatically entered in the Deloitte & Touche Technology Fast 500 program, which ranks North America’s top 500 fastest growing technology companies. For more information on the Deloitte & Touche Fast 50 programs, visit [www.fast500.com](http://www.fast500.com)

#### About TechnoCom

Founded in 1995 and headquartered in Los Angeles, TechnoCom Corporation provides the software, systems and services that enable its customers to implement, optimize and manage wireless location systems. TechnoCom’s customers include seven of the top ten wireless carriers in the U.S. and some of the world’s largest integrators.

TechnoCom offers two location enabling software platforms. InterOps Safeguard Platform, a modular software and hardware based Location Support System (LSS), is the industry’s first Operational Support System designed to meet the special challenges of implementing, optimizing and managing wireless location systems. TechnoCom’s Location eXchange Platform (LXP) provides intelligent location-based middleware that allows location application and service providers to seamlessly utilize a variety of wireless networks, protocols and multi-vendor location technologies. For more information, please visit <http://www.technocom-wireless.com>.

#### About Deloitte & Touche Technology, Media & Telecommunications (TMT) Group

The TMT Group is composed of service professionals who have a wealth of experience serving technology, media and telecommunications companies throughout the world in areas including cable, communications providers, computers and peripherals, entertainment, media and publishing, networking, semiconductors, software, wireless, and related industries.

These specialists understand the challenges that these companies face through all stages of

their business growth cycle and are committed to helping them succeed. Deloitte & Touche is a leader in providing strategic, financial and operational assistance to its technology, media and telecommunications clients.

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