



[Link to Photo](#)

For Further Information, Contact:
Janice Partyka
TechnoCom Corporation
Phone +1 (818) 501-1909
Fax +1 (818) 501-1919
jpartyka@technocom-wireless.com

TELECOMMUNICATIONS INDUSTRY VETERAN DON WINTERS JOINS TECHNOCOM BOARD OF DIRECTORS

Los Angeles, CA, USA – October 14, 2004 – TechnoCom Corporation®, a leading provider of wireless location Operations Support Systems (OSS) and Business Support Systems (BSS) solutions, announced today the appointment of Don Winters to its Board of Directors.

Winters joined the Board effective October 1, 2004. Previously, he served on the company’s advisory board, a role he began in March of 2002. A telecommunications industry veteran, Winters has spent the past 16 years as a prominent leader in the wireless communications industry.

Currently, Winters serves as president of White Hawk Associates, a wireless consulting company specializing in corporate strategy, technology planning, interim management assignments, executive placement, and mergers and acquisitions. He also sits on the board of advisors at Hyperspace Communications (Amex®: HCO), a provider of software that accelerates web and client/server-based network applications. He is also a member of the board of directors at rMarkets, a provider of telecommunications products and services through major retail channels.

“We are excited to formally welcome Don to our Board of Directors. He possesses a keen understanding of wireless carrier and enterprise organizations and operations, and brings a global perspective to TechnoCom's business development and growth,” stated Mario Proietti, chief executive officer of TechnoCom.

Winters said of his appointment: “I am pleased to join TechnoCom’s Board. During the past several years, the company has made significant strides including the introduction of several proprietary, cutting-edge wireless location solutions. These solutions are now

solving complex operational challenges and are helping to create new revenue streams for wireless operators around the world.”

Winters formerly served as chief operating officer at SignalSoft Corp. (NASDAQ:SGSF), a developer of location-based applications and middleware for wireless carriers worldwide. Winters joined SignalSoft during seed funding in 1996 and was instrumental in helping it grow into a successful public company. SignalSoft was sold to Openwave (NASDAQ: OPWV) in 2002.

Before joining SignalSoft, Winters was the vice president of business development for Coral Systems, a developer of fraud detection software for wireless operators. Prior, he was the managing director of corporate technology at AirTouch Communications.

Winters, 52, resides in Lafayette, Colo. with his wife Barbara.

About TechnoCom Corporation

TechnoCom is the leading provider of wireless location Operations Support System (OSS) and Business Support System (BSS) solutions. TechnoCom offers carriers and enterprise solution providers a portfolio of wireless location service management products, carrier-grade middleware and a full suite of wireless enterprise solutions. These products enable customers to manage and leverage their wireless location infrastructures and services, reduce operating and capital costs, deliver superior levels of service, increase productivity, and rapidly deploy new revenue-generating services. Founded in 1995, TechnoCom has built a world-class team and reputation for domain leadership in location technology, wireless communications and location-based OSS and BSS. The company’s customers include some of the world’s largest wireless carriers and integrators including, among others, Alltel, ARINC, AT&T Wireless, Nextel, Raytheon, SAIC, Sprint, Telefonica de España, Telefonica Empresas S.A., Telus, T-Mobile, Triton PCS and Verizon. With offices in Los Angeles and San Diego, California, TechnoCom was named one of the 50 fastest-growing technology companies in Los Angeles by Deloitte & Touche for the past two years. TechnoCom has received investments from Timeline Ventures, Titan Investment Partners, Third Point Management and iSherpa Capital. For more information, please visit www.technocom-wireless.com.

###

TechnoCom Corporation and Wireless Location Leaders are registered trademarks. The TechnoCom logo is a trademark of TechnoCom Corporation. Any other trademarks are the property of their respective owners.