



## NEWS RELEASE

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### **TechnoCom Launches First Fully Intelligent GPRS Location Solution**

Los Angeles, Calif. - November 5, 2002 - TechnoCom, leader of wireless location solutions, has expanded its enterprise asset management offerings with the addition of GSM/GPRS to its family of Location Messaging Units (LMU). It is the first GPRS mobile device providing intelligence and remote programmability with middleware that enables customers to meet the diverse requirements of the asset management community. The GPRS LMU joins the TechnoCom location product family used in over 30,000 vehicles. Customers have already placed orders that will be fulfilled starting in January.

“TechnoCom is clearly one of the leading suppliers of asset management solutions”, says Clem Driscoll, President of AVL consulting firm C.J. Driscoll & Associates. “The flexibility of TechnoCom’s location products allows integrators and service providers to cost effectively address this diverse market and its wide range of vertical applications.”

Embedded in all LMU offerings is TechnoCom’s mobile device software, Programmable Event Generator™ (PEG™). PEG enabled devices have their own individual “profile” that can be reprogrammed over-the-air, at any time, and allows vehicles to proactively report an extensive range of event driven location alerts and messages. The LMU supports store and forward

messaging, guaranteed messaging and automatic, over-the-air initialization and remote configuration.

The foundation of the LMU solution is TechnoCom's LM Exchange™ location middleware. In addition to supporting GPRS and its dynamic addressing schemes, LM Exchange provides third party access to PEG and enables integrators to manage location devices over other networks, such as iDEN™, CDMA and CDPD. LM Exchange provides developers and integrators with a common, uniform API that provides a quick and easy means of interfacing to diverse location applications.

#### About TechnoCom

Founded in 1995 and headquartered in Los Angeles, TechnoCom Corporation provides the software, systems and services that enable our customers to implement, optimize and manage wireless location systems. Ten of the largest wireless carriers in North America are TechnoCom customers.

TechnoCom offers two location enabling software platforms. InterOps Safeguard™ Platform, a modular software-based Location Support System (LSS), is the industry's first Operational Support System designed to meet the special challenges of managing wireless location systems. TechnoCom's Location Exchange Platform provides intelligent location-based middleware that allows applications to utilize a variety of wireless networks, protocols and multi-vendor location technologies. For more information, please visit <http://www.technocom-wireless.com>.

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