



MEDIA ALERT

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**TechnoCom Demonstrates Leadership at 13th Annual ITS World Congress
and Exhibition in London 2006**

*TechnoCom's Director, Mobility Solutions, Justin McNew, Joins Prestigious Panel to
Discuss Enabling Cooperative Safety Systems*

TechnoCom announced today that Justin McNew, Director, Mobility Solutions will join a panel for the 13th Annual ITS World Congress and Exhibition to discuss enabling cooperative safety systems. TechnoCom has also made available today a resource to gain industry information on Dedicated Short Range Communications (DSRC), the Vehicle Infrastructure Integration (VII) concept and U.S. Department of Transportation (DOT). To learn more about DSRC and Mobility Solution visit www.technocom-wireless.com/its2006.htm.

When: Monday, October 9, 2006
2:00 – 3:30 p.m.

Where: ExCel London
One Western Gateway
Royal Victoria Dock
London

What: Enabling Cooperative Safety Systems will explore several efforts by the U.S. -DOT, state DOTs, and international government and private organizations. Panelists will discuss the benefits of various types of vehicle to vehicle and vehicle to infrastructure communication, the data gathered from vehicle integration infrastructure and necessary requirements for well-focused policy and sensible business models.

Panelists include:

- Matthias Schulze, Senior Manager Telematics Functions, DAIMLERCHRYSLER CORPORATION, Germany
- Ray Resendes, Chief, National Highway Transportation Safety Administration, Department of Transportation, USA
- Kinji HASEGAWA, Director, ITS Policy and Program Division, Road Bureau, Ministry of Land, Infrastructure and Transport, Japan
- Justin McNew, Director, Mobility Solutions, TechnoCom Corporation, U.S.
- Michael Schagrin, Program Manager, ITS Safety Systems, ITS Joint Program Office, US Department of Transportation

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McNew has worked at TechnoCom with infrastructure providers and cellular carriers on the development of wireless and location systems and the integration of corresponding services into carrier networks. He is a key contributor to ongoing IEEE 802.11 and 5.9 GHz Dedicated Short Range Communications (DSRC) standards activities.

About TechnoCom Corp.

TechnoCom is a leading provider of solutions to enable wireless services and assure their ongoing performance. TechnoCom offers a portfolio of wireless infrastructure solutions and emerging wireless technologies to network operators, service providers, system integrators and government agencies. Founded in 1995, TechnoCom was named for the past four years as one of the 50 fastest-growing technology companies in Los Angeles by Deloitte & Touche. The company's customers include some of the world's largest wireless carriers and integrators including, among others, Alltel, ARINC, Cingular, Cricket Communications, Raytheon, SAIC, Sprint Nextel, SunCom Wireless, Telefonica Empresas S.A., Telus, T-Mobile, and Verizon. TechnoCom has received investments from Timeline Ventures, Titan Investment Partners, Third Point Management and iSherpa Capital. For more information, please visit www.technocom-wireless.com.

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