



FOR IMMEDIATE RELEASE

**TechnoCom Presents at 74th Annual Association of Public-Safety
Communications Officials (APCO)**

TechnoCom to Speak on Enhanced 9-1-1 (E9-1-1) Location Assurance and Performance

Encino, CA – August 4, 2008 - TechnoCom Corporation™, a leading provider of solutions to enable wireless location, will be speaking on August 5th at the 74th annual Association of Public-Safety Communications Officials (APCO) conference in Kansas City on the topic of E9-1-1 Location Accuracy.

The company will share its insights garnered from over five years of assuring the performance of wireless E9-1-1 location systems across the U.S. TechnoCom will highlight the benefits of its approach for all E9-1-1 stakeholders, including wireless carriers and public safety agencies.

TechnoCom's [LocationAssurance Manager](#)® (LAM®) platform is the industry's dominant location quality of service (QoS) assurance solution, safeguarding the performance of E9-1-1 and location based services (LBS). TechnoCom's LAM platform and LocationAssurance Devices™ (LADs) operate in wireless networks serving over one hundred million U.S. cellular subscribers.

LAM, the first service assurance platform of its kind, empowers customers to automatically and cost-effectively manage and monitor the performance of commercial and emergency location infrastructures and services. LAM gives an extensive, actionable view of location performance at any user-defined geographic level of reporting including state, county and public safety answering point (PSAP).

LAM complies with Federal Communications Commission (FCC) regulatory requirements for accuracy reporting and utilizes test methodologies that are consistent with industry guidelines established by the Emergency Services Interconnection Forum (ESIF).

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About TechnoCom

TechnoCom Corporation is a leading provider of products and services to enable wireless location solutions for wireless carriers, service providers and enterprises. TechnoCom helps its customers efficiently implement, optimize and manage location solutions for E9-1-1, location-based services including navigation, local search, mobile directory and real-time traffic information, and other wireless applications. The company's flagship products, including its Location eXchange Server[®] and LocationAssurance Manager platforms allow efficient implementation of wireless location solutions and empower customers with continuous, automated oversight into location system performance.

Founded in 1995 and privately held, TechnoCom has been selected by Deloitte as one of the 50 fastest-growing technology companies in Los Angeles for four consecutive years.

TechnoCom's customers include Alltel Wireless, AT&T, Cricket Communications, Openwave, Sprint Nextel, Telus, and Verizon Wireless. For more information about TechnoCom, please visit our website at www.technocom-wireless.com.

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