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TechnoCom Launches LocationAssurance Manager (LAM) 2.0 for Performance Management and Network Optimization

*Company will showcase LAM at the 3GSM World Congress 2007
(Booth 2B104, Hall 2) in Barcelona, Spain, Feb. 12-15th*

ENCINO, CALIF. – Feb. 12, 2007 – TechnoCom Corporation, (www.technocom-wireless.com), a leading provider of performance management services and solutions to wireless operators for emergency and commercial location offerings, today announced the release of its next-generation LocationAssurance Manager™ (LAM), a service quality management and reporting platform for wireless location networks. The LAM platform, in combination with TechnoCom's professional services, allows carriers to achieve and maintain peak operating performance of their location infrastructure and services - ensuring the most cost-effective and complete view of their location network performance and service quality.

LAM proactively monitors the end-to-end location system, identifies trouble spots and analyzes the Quality of Service (QoS) experienced by the subscriber. Whether the location infrastructure is managed by the operator in their network or hosted through a service provider, LAM provides turn key system management tools necessary to maintain peak operating performance of a location network.

"LocationAssurance Manager processes network data and turns it into actionable information eliminating the need for operators to spend millions of dollars a year drive testing and optimizing their networks," said Mario Proietti, chief technical officer at TechnoCom. "The open platform allows for the inclusion of operator-specific models and modules and provides key data to meet FCC and EU regulations. Operators select LocationAssurance Manager in support of service quality for both E911 and commercial services. LAM enables operators to maintain network quality and retain customers as their location-based services offerings experience unprecedented growth."

LocationAssurance Manager has been delivered to Tier 1 and Tier 2 network operators serving CDMA, GSM and iDEN™ subscribers, and LAM supports all location network technologies. LAM delivers one flexible solution for commercial and emergency-location networks with a proven ROI for operators who focus on network quality as a service differentiator. LAM autonomously collects in-field location accuracy data using LocationAssurance Devices™ (LADs™). TechnoCom's LAD test probes are a combination of hardware and software that automates in-field fixed and mobile test call processes associated with testing, verifying, calibrating and evaluating the performance of a network.

About TechnoCom Corporation

TechnoCom is a leading provider of solutions to enable wireless services and assure their ongoing performance. TechnoCom offers a portfolio of wireless infrastructure solutions and emerging wireless technologies to network operators, service providers, system integrators and government agencies. Founded in 1995, for four consecutive years TechnoCom has been among the 50 fastest-growing technology companies in Los Angeles selected by Deloitte & Touche. The company's customers include some of the world's largest wireless carriers and integrators including, among others, Alltel, ARINC, AT&T (Cingular), Raytheon, SAIC, Sprint Nextel, SunCom Wireless, Telefonica Empresas S.A., Telus, and Verizon. TechnoCom has received investments from Timeline Ventures, Titan Investment Partners, Third Point Management and iSherpa Capital. For more information, please visit www.technocom-wireless.com.

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