



NEWS RELEASE

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TechnoCom Kicks-Off Latin American Expansion

Los Angeles, Calif.- March 4, 2003- TechnoCom announces an initiative to expand its presence in Latin America by establishing value-added partnerships in every country of the region to integrate, sell and service TechnoCom's intelligent location and messaging solutions. This initiative builds off TechnoCom's growing enterprise customer base throughout Latin America in Colombia, México, Peru, Argentina, Chile and Uruguay.

"Latin America is a top priority for TechnoCom," says Dwayne Aspaas, Vice President of Sales for TechnoCom. "Mr. Ricardo Paz Treviño is leading TechnoCom's Latin American initiative. Mr. Paz has extensive multi-national wireless data and location experience with SBC Communications/Mobile Systems, QUALCOMM/OmniTracs, ORBCOM and INMARSAT, and has served as a consultant to telecommunication ministries throughout Latin America. He is a native of México with an electrical engineering degree from the University of Houston, and an MBA from Pepperdine University."

Latin America is the fastest growing mobile location market in the world. TechnoCom works closely with service providers and system integrators to offer this market cost effective, intelligent modular location and messaging solutions that include LM Exchange™ mobile management middleware, PEG™ smart device software, and LMU Manager™ system configuration management software. TechnoCom currently supports multiple network interfaces including GPRS, iDEN™, CDPD and Mobitex. CDMA and

802.11 will be released later this year. TechnoCom's solutions are used with third party mobile devices or TechnoCom's GPS location and messaging devices.

"LM Exchange middleware has a common, uniform API that supports guaranteed messaging and multiple data network compatibility. It enables us to seamlessly integrate devices that use new networks, such as GPRS or CDMA, with legacy networks and devices," says Ing. Pedro Javier Figueroa Chávez, Sistemas de Telefonía Computarizada S.A. de C.V. of Monterrey, México. "And PEG gives us the ability to offer custom solutions."

PEG enables mobile devices to have their own individual "profile" that can be reprogrammed over-the air, at any time, allowing them to proactively report an extensive range of event-driven location alerts and messages. PEG has been ported to a number of 3rd party platforms and is embedded in TechnoCom's LMU and TetheredLocator™ devices.

About TechnoCom

Founded in 1995 and headquartered in Los Angeles, TechnoCom Corporation® provides the software, systems and services that enable our customers to implement, optimize and manage wireless location systems. TechnoCom's customers include the largest integrators and seven of the top ten wireless carriers in North America.

TechnoCom offers two location enabling software platforms. TechnoCom's Location eXchange Platform provides intelligent location-based middleware that allows applications to utilize a variety of wireless networks, protocols and multi-vendor location technologies. InterOps Safeguard™ Platform, a modular software and hardware based Location Support System (LSS), is the industry's first Operational Support System designed to meet the special challenges of managing wireless location systems.

<http://www.technocom-wireless.com>

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