

Professional Services for Wireless Operators

Plan, Launch, and Deliver....

Long after the location-based services hype has died, a few operators around the world have quietly built successful location-based services offerings with sustained profitability. Why have they thrived while others have failed? And what are the keys to delivering a successful location-based network?

Leadership begins with increased revenues and profits, and carriers who know this find ways to deliver new services quickly and efficiently. But success may not be realized when introducing complex new technologies. It can create strain throughout an already over-burdened organization. So how can you do more, with less? And how can you make complexity fun? By working with a trusted wireless software expert who can help you plan, deploy, and launch new services and network capabilities that increase revenue and decrease churn.

TechnoCom Corporation makes this possible. TechnoCom is the leading enabler of wireless location services. TechnoCom has been at the forefront of location based services since their inception, more than ten years ago. TechnoCom offers a complete portfolio of services and solutions for wireless operators deploying enhanced location based data services, including:

Consulting

- Technology/vendor analysis and verification (in-field) using LocationAssurance Manager™
- Location performance modeling / simulation using LocatePredict™
- Carrier representation at standards organizations

Training

- Location Technology, Standards & Architecture
- LocatePredict User Training
- LocationAssurance Manager User Training
- Location Network Optimization & Maintenance

Deploying

- Base Station Almanac creation and verification
- Baseline data collection and calibration
- Handset benchmarking and interoperability testing
- End-to-end performance tuning

Operations

- System troubleshooting & on-call network assistance
- Location infrastructure maintenance (assistance server, Base Station Almanac, baseline data)
- LocationAssurance Manager management & reporting
- LocatePredict model maintenance

Professional Services

Industry Leaders in Location Quality-of-Service Management

TechnoCom solutions include systems and professional services that help wireless operators implement and assure the ongoing performance of their location infrastructure. These solutions enable customers to measure and manage their wireless location network performance, reduce operating and capital costs, deliver superior Quality of Service, increase productivity and rapidly deploy new revenue-generating services. Our reputation, performance, and on-time and on-budget delivery are the reasons customers select TechnoCom as a long-term business partner.

Flexible and Expandable Service Assurance Solutions

Our integrated platforms, carrier-grade reliability, full-service 24/7 operation team and ability to deliver future technologies, as you need them, help you deliver products and services with superior quality and reliability.

TechnoCom's experienced engineering teams and service assurance platform extend our offerings beyond location and into key value-added services offerings, including:

- Messaging (SMS, MMS)
- Data services (GPRS, HSDPA)
- IPTV

Beyond Assurance – Your Trusted Partner for Data Mining and Business Intelligence

TechnoCom's reporting platforms provide the basis for data analysis and information exchange to benefit all parts of the organization. Know how your subscribers are using your services – and where. Unleash key information contained within subscriber records and network element logs to make critical business decisions on the delivery and expansion of services.

About TechnoCom

TechnoCom is a leading-edge provider of solutions to enable wireless location services and assure their ongoing performance. We offer location network support solutions combined with related professional services to wireless operators, service providers and system integrators. Our reputation for service, performance and excellence — along with our history of on-time delivery — are the reasons customers select TechnoCom as a long-term partner.

TechnoCom Corporation

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