



MEDIA ALERT

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**TechnoCom Corporation, Econolite and Raytheon Participate in ITS VII/V2V
Technology Showcase at SAE Convergence, Detroit 2006**

*TechnoCom, Econolite and Raytheon Join General Motors and Shel Leader ITS/
Communications to present VII/V2V Technology*

Vehicle Infrastructure Integration (VII) Demonstrations

The Vehicle Infrastructure Integration (VII) / Vehicle-to-Vehicle (V2V) Technology Showcase presents a series of VII demonstrations highlighting the capabilities of technologies and the interoperability of Dedicated Short Range Communications (DSRC) radios. The demonstrations emphasize traffic safety and traveler information, including wireless communications and intelligent processing installed in vehicles and roadside equipment.

The following demonstrations will be presented:

- Traffic Signal Violation Warning
- Public Safety Vehicle Priority Signal Activation
- In Vehicle Signing

When: Tuesday, October 17, 2006
2:00 p.m. – 6:00 p.m.
Wednesday, October 18, 2006
9:00 a.m. – 1:00 p.m.

Where: Renaissance Center Parking

What: VII technology demonstrates vehicles serving as data collectors and anonymously transmitting traffic and road condition information from every major road within the transportation network. The VII/V2V technology demonstrations are a cooperative effort between Connexis, Econolite, TechnoCom, Raytheon and Shel Leader ITS / Communications and the State and local Departments of Transportation and State Chapters of ITS America.

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TechnoCom provides its MCNU platform to interface the vehicle with the roadside, as well as software to interface to the intelligent intersection equipment. Econolite provides the “intelligent intersection” equipment (including the traffic signal controller and associated sensors and processing) used in all demonstrations. Raytheon provides vehicle and roadside system engineering and integration services as well as application software. Connexis and Shel Leader ITS / Communications provide overall demonstration organization and coordination.

General Motors will demonstrate a suite of safety features based on vehicle-to-vehicle communications that can provide 360 degree safety around the vehicle.

About TechnoCom Corporation

TechnoCom is a leading provider of solutions to enable wireless services and assure their ongoing performance. TechnoCom offers a portfolio of wireless infrastructure solutions and emerging wireless technologies to network operators, service providers, system integrators and government agencies. Founded in 1995, TechnoCom was named for the past four years as one of the 50 fastest-growing technology companies in Los Angeles by Deloitte & Touche. The company’s customers include some of the world’s largest wireless carriers and integrators including, among others, Alltel, ARINC, Cingular, Cricket Communications, Raytheon, SAIC, Sprint Nextel, SunCom Wireless, Telefonica Empresas S.A., Telus, T-Mobile, and Verizon. TechnoCom has received investments from Timeline Ventures, Titan Investment Partners, Third Point Management and iSherpa Capital. For more information, please visit www.technocom-wireless.com.

About Econolite

In business since 1933, Econolite Control Products, Inc. is a leading transportation solution provider and manufacturer of advanced traffic management products and systems, including advanced traffic controllers (NEMA and ATC/2070), Aries[®], icons[®] and PYRAMIDS[™] traffic management systems, Autoscope[®] video vehicle detection systems, arterial system masters, vehicle and pedestrian signals, traffic control cabinets, Data Collection and Management Services (DCMS), and a full line of transportation maintenance services. Econolite is committed to employing advanced technologies that reduce traveler time, ease congestion, enhance transit operations, provide safer mobility, and improve quality of life.

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