



**NEWS RELEASE**

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***TechnoCom and Sapias Intelligent GPRS Location Solution  
Enterprise Management Gets Better Smarts***

**LOS ANGELES, Calif. — May 1, 2003** — TechnoCom , wireless location pioneer, announces Sapias, a leading provider of asset management solutions, has selected TechnoCom’s enterprise technology for its Fleet Intelligence Platform, an end-to-end resource management platform for enterprise fleets.

TechnoCom Corporation® is providing Sapias with its powerful LM Exchange™ middleware in addition to its in-vehicle location and messaging device that includes its patent-pending embedded Programmable Event Generator™ (PEG™) application, GPRS communication capability, and Global Positioning System (GPS) location technology. GPRS provides data transmission over GSM networks at up to ten times the speed of GSM’s circuit switch data services.

“As major U.S. wireless carriers continue to expand their GPRS networks, Sapias and TechnoCom are among the first companies to deploy an end-to-end intelligent GPRS location-based solution,” said Clem Driscoll, President of AVL consulting firm C.J. Driscoll & Associates.

“TechnoCom’s solution includes the first GPRS mobile device that provides the intelligence, remote programmability and flexible middleware that is demanded by our Fleet Intelligence platform,” said West Shell III, CEO of Sapias. “TechnoCom’s mobile device software, Programmable Event Generator (PEG), is uniquely suited for our customer’s dynamic, real-time business environment.”

PEG is embedded in all of TechnoCom’s mobile devices and has been licensed and ported to third party platforms. PEG enables devices to have their own individual “profile” that can be reprogrammed over-

the air, at any time, allowing them to proactively report an extensive range of event-driven location alerts and messages.

“Sapias has smartly anticipated the needs of their customers”, says Mario Proietti, CEO of TechnoCom. “While others may have also foreseen the strong need for GPRS, Sapias understood customers would continue with a mix of legacy networks and devices that would require support through the customer’s full migration to GPRS. Sapias is using our LM Exchange middleware to enable their Fleet Intelligence solution to work seamlessly with GPRS, legacy, and future networks and devices.”

Sapias Fleet Intelligence is a pioneering suite of software and services designed to transform massive amounts of data into actionable intelligence for large enterprise customers. Combining third-party hardware, with subscription-based software and services, Sapias Fleet Intelligence™ is the first end-to-end fleet management solution that combines intelligent event-based data management and dynamic multipoint data routing with advanced analytics and reporting.

#### **About TechnoCom**

Founded in 1995 and headquartered in Los Angeles, TechnoCom Corporation provides the software, systems and services that enable our customers to implement, optimize and manage wireless location systems. Seven of the top ten wireless carriers in North America are TechnoCom customers.

TechnoCom offers two location enabling software platforms. TechnoCom’s Location eXchange Platform provides intelligent location-based middleware that allows applications to utilize a variety of wireless networks, protocols and multi-vendor location technologies. InterOps Safeguard™ Platform, a modular software-based Location Support System (LSS), is the industry’s first Operational Support System designed to meet the special challenges of managing wireless location systems. For more information, please visit <http://www.technocom-wireless.com>.

#### **About Sapias**

Sapias is a leading provider of intelligent asset management solutions for large enterprise customers. Sapias uses advanced wireless, GPS, Internet, telephony and database technologies to deliver much needed visibility to fleet managers – resulting in reduced operating costs, increased security, productivity and customer satisfaction. Sapias delivers intelligent, event-driven supply chain execution. Its patented technologies transform real-time, location-based data into customized business intelligence that can be

easily integrated into existing mission-critical back-end systems. For more information on Sapias, visit <http://www.sapias.com> or call 415.278.0550.

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