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**TechnoCom Contributes to ITS World Congress Landmark Achievement in
Advanced Vehicle Communication Technology**

New York, NY – Mar. 5, 2008 – [TechnoCom Corp.](#) joined New York State Department of Transportation representatives and their partners to demonstrate a landmark achievement in [advanced vehicle communication technology](#) to support the most important industry event of 2008 – the 15th World Congress on Intelligent Transport Systems (ITS), to be held November 16-20, 2008 in New York City.

The demonstration hosted by the New York State Department of Transportation (NYSDOT) revealed to organizers of the World Congress and the Administrator of the Research and Innovative Technology Administration, Paul Brubaker, and other attendees the installation and functionality of the [Vehicle Infrastructure Integration \(VII\)](#) 5.9 GHz [Dedicated Short Range Communications \(DSRC\)](#) network in New York; and its compatibility with VII test beds in California and Michigan.

“The live, fully interoperable test bed architecture marks a major milestone for VII,” said Scott Belcher, President and CEO, Intelligent Transportation Society of America (ITS America). “For the first time, we were able to experience along a 22-mile route on the Long Island Express way in New York, applied interoperable technologies and integrated safety systems for technologies that can improve the safety, security and efficiency of our nation’s transportation system.”

Technology applications such as in-vehicle signage, probe data collection and off-board navigation were demonstrated as vehicles drove through the 5.9 GHz DSRC / Wireless Access in a Vehicular Environment (WAVE) test bed. The demonstration marks a joint effort in technologies and systems integration between TechnoCom, ITS America, New York State Department of Transportation, Delphi, NAVTEQ, and Southwest Research Institute.

“We are pleased with the successful integration of the 5.9 GHz DSRC VII network,” said Justin McNew, Director of Mobility Solutions for TechnoCom. “This team effort produced the first stage of the VII test beds on Long Island and in Manhattan which will be part of the largest fully-integrated demonstration of 5.9 GHz DRSC based VII applications and services that will be featured at the 15th World Congress this November.”

About TechnoCom Corporation

TechnoCom offers a portfolio of advanced wireless location solutions and services for communication service providers, major system integrators, automotive manufacturers and government agencies. TechnoCom solutions analyze network and service performance from the customers' perspective, bridge the gap between location-based services infrastructure and applications and bring to market reliable, multiband wireless communications solutions for enhanced consumer safety and mobility. Founded in 1995, TechnoCom has been selected by Deloitte as one of the 50 fastest-growing technology companies in Los Angeles for four consecutive years. The company’s customers include some of the world’s largest wireless carriers, systems integrators and automotive OEMs. For more information, visit www.technocom-wireless.com.

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