



FOR IMMEDIATE RELEASE

**TechnoCom now Assures Location Performance in
Wireless Networks Serving over 80% of U.S. Subscribers**

ENCINO, CA – August 19, 2009 – TechnoCom Corporation™ (www.technocom-wireless.com) announced today that its location service assurance platform, LocationAssurance Manager®, now protects wireless networks serving more than 221 million subscribers. Recent sales have increased the penetration of LocationAssurance Manager in networks that together cover over 80% of U.S. mobile subscribers.

LocationAssurance Manager (LAM), one of TechnoCom's flagship solutions, is a performance management, maintenance and reporting platform specifically designed for wireless location networks and service platforms. LAM empowers operators to attain and sustain peak operating performance of their location infrastructure and services. LAM also serves as an important trouble-shooting platform that enables network location issues to be quickly identified and resolved to safeguard E9-1-1 and commercial location-based service offerings.

"Wireless carriers have found LAM to be an indispensable quality assurance platform for ensuring location performance," said Masoud Motamedi, president of TechnoCom. "Tier 1 carriers, and many of the medium and smaller carriers, use LAM because it is critical to the success of location-based services, enterprise and public safety applications."

Data collected from autonomous probes and wireless subscribers and networks are continuously and proactively analyzed to provide full insight into the quality of service as experienced from many viewpoints, including the subscriber's perspective. Rich analysis tools allow extensive investigation into location transactions across all the location platform elements to trouble-shoot, fix, and optimize the performance of location transactions.

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About TechnoCom

TechnoCom Corporation is a leading provider of products and services that enable companies to efficiently utilize, optimize and manage location solutions. TechnoCom helps implement wireless location networks and services, reduce operating and capital costs, deliver superior levels of service, increase productivity and rapidly deploy new revenue-generating services. The company's location infrastructure products, LX Server[®] and LocationAssurance Manager[®] platforms allow efficient implementation of wireless location solutions and empower customers with continuous, automated oversight into location system performance. TechnoCom's location based services (LBS) offering, SpotOn GPS[™], delivers mobile advertising, GPS-guided navigation and local search.

Founded in 1995 and privately held, TechnoCom has been selected by Deloitte as one of the 50 fastest-growing technology companies in Los Angeles for four consecutive years. TechnoCom's customers include AT&T, Cricket, Openwave, Sprint Nextel, TELUS, T-Mobile and Verizon Wireless. For more information about TechnoCom, please visit www.technocom-wireless.com. The SpotOn GPS website is at www.SpotOnGPS.com.

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LocationAssurance Manager, LocationAssurance Device and LX Server are registered trademarks and the TechnoCom logo, TechnoCom Corporation, SpotOn GPS and the SpotOn GPS logo are trademarks of TechnoCom Corporation.

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