



## FOR IMMEDIATE RELEASE

### **TechnoCom now Assures Location Performance for Networks with More Than 140 Million Wireless Subscribers**

**ENCINO, CA – October 1, 2008** – TechnoCom Corporation™ ([www.technocom-wireless.com](http://www.technocom-wireless.com)) announced today that its location service assurance platform, LocationAssurance Manager®, now protects wireless networks serving more than 140 million subscribers. TechnoCom is a leading provider of solutions to enable wireless location services that support Enhanced 9-1-1 (E9-1-1) and location-based services including navigation, real-time traffic, local search and other applications.

LocationAssurance Manager® (LAM) empowers customers with a performance management, maintenance and reporting platform specifically designed for wireless location networks and service platforms. LAM allows operators and service providers to achieve and maintain peak operating performance of their location infrastructure and services. In addition to ongoing maintenance and troubleshooting, LAM is used for FCC-required location accuracy compliance testing and reporting.

The flexible platform can be used to analyze and report on location performance across a variety of user-defined viewpoints including geographic areas, time frames, service types, use cases, and mobile device types. LAM offers historical trend analysis, real-time alarming and ad hoc analysis.

“LocationAssurance Manager is the most cost-effective way to analyze and maintain location performance,” said Masoud Motamedi, president of TechnoCom. “Our customers report that LAM lets them quickly identify and fix problems before they affect their subscribers.”

-more-

LAM uses data from active autonomous test probes -- LocationAssurance Devices<sup>®</sup> (LAD) -- in conjunction with subscriber-generated location data and wireless network information to continuously and proactively analyze the entire end-to-end location services platform. Customers receive the quality of service (QoS) as experienced by the subscriber reported in a variety of powerful user-defined viewpoints. Rich analysis tools allow high level summary views, as well as “deep dive” investigation into location transactions across all the location platform elements to trouble-shoot, fix, and optimize the performance of location transactions.

### **About TechnoCom**

TechnoCom Corporation is a leading provider of products and services to enable wireless location solutions for wireless carriers, service providers and enterprises. TechnoCom helps its customers efficiently implement, optimize and manage location solutions for E9-1-1, location-based services including navigation, local search, mobile directory and real-time traffic information, and other wireless applications. The company's flagship products, including its Location eXchange Server<sup>®</sup> and LocationAssurance Manager platforms allow efficient implementation of wireless location solutions and empower customers with continuous, automated oversight into location system performance.

Founded in 1995 and privately held, TechnoCom has been selected by Deloitte as one of the 50 fastest-growing technology companies in Los Angeles for four consecutive years. TechnoCom's customers include Alltel Wireless, Cricket Communications, Openwave, Sprint Nextel, Telus, and Verizon Wireless. For more information about TechnoCom, please visit our website at [www.technocom-wireless.com](http://www.technocom-wireless.com).

###

### **Contacts:**

Janice Partyka

**TechnoCom Corp.**

+1 818.314.8164

[jpartyka@technocom-wireless.com](mailto:jpartyka@technocom-wireless.com)

Amy Hawkins

**TechnoCom Corp.**

+1 760.438.5115 x176

[ahawkins@technocom-wireless.com](mailto:ahawkins@technocom-wireless.com)