



## MEDIA ALERT

### TechnoCom Selected to Speak at 86<sup>th</sup> Annual TRB Meeting

*Transportation Professionals From Around the World Gather to Discuss the Future of Vehicle-Infrastructure Integration*

**WHAT:** Justin McNew, director of mobility solutions at TechnoCom, will be speaking at the 86<sup>th</sup> Annual Transportation Research Board (TRB) Meeting. The session, titled *Vehicle-Infrastructure Integration: Where It Stands and Where It Is Going*, will discuss the future of VII focused on architecture, benefit-cost assessment, and safety and mobility applications development. This panel discussion will provide an update on the current progress and outline of the future efforts of the National VII Coalition's technical work group.

Panelists Include:

- U.S. Department of Transportation Perspective on VII  
Brian Cronin, Federal Highway Administration
- State Department of Transportation Perspective on VII  
Gregory D. Krueger, Michigan Department of Transportation
- Communication Technology Supplier Perspective on VII  
Justin McNew, TechnoCom
- Automotive OEM Perspective on VII  
Jan Urbahn, BMW

**WHO:** TechnoCom is a leading provider of solutions to enable wireless services and assure their ongoing performance. TechnoCom offers a portfolio of wireless infrastructure solutions and emerging wireless technologies to network operators, service providers, system integrators and government agencies. Founded in 1995, TechnoCom was named for the past four years as one of the 50 fastest-growing technology companies in Los Angeles by Deloitte & Touche. The company's customers include Alltel, ARINC, Cingular, Cricket Communications, Raytheon, SAIC, Sprint Nextel, SunCom Wireless, Telefonica Empresas S.A., Telus, T-Mobile, and Verizon.

**WHEN:** Monday, January 22, 2007  
3:45 p.m. – 5:30 p.m. EST

**WHERE:** Marriott Wardman Park Hotel  
2660 Woodley Road, NW  
Washington, DC 20008  
Salon 2 – Central section of mail ballroom

**PRESS INQUIRIES:** For briefing opportunities, contact Emily Chae or Valerie Christopherson at (949) 608-0276, [echae@globalresultspr.com](mailto:echae@globalresultspr.com) or [valeriec@globalresultspr.com](mailto:valeriec@globalresultspr.com)

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