



FOR IMMEDIATE RELEASE

TechnoCom Selected to Participate at ITS World in Aichi

TechnoCom to Discuss ITS Technologies with International Tier One Auto Suppliers and Manufacturers

ENCINO, Calif. — November 19th, 2007 — TechnoCom Corp. (www.technocom-wireless.com), a leading provider of solutions to enable wireless location services and assure their ongoing performance, was selected by the Japan External Trade Organization (JETRO) to participate in one of the world's premier forums for Intelligent Transportation Systems (ITS) technology and automotive innovation. At the upcoming program, being held November 19-24 in Kitakyushu and Nagoya, Aichi prefecture, Japan, TechnoCom will exchange ideas to promote global growth of ITS technologies with local Japanese firms and research institutes.

ITS World in Aichi is dedicated to the discovery of technology that contributes to a society and lifestyle which is safer, more comfortable and kinder to the environment. At ITS World in Aichi, visitors will have the opportunity to see ITS at work in their daily environment in the following three zones: the Safety and Safe Driving Zone, the Affluence and Environment Zone and the Comfort and Convenience Zone.

"TechnoCom was selected from a number of rigorously screened candidates from around the world to participate in ITS World," said Yuji Muranaga, Chief Executive Director of JETRO San Francisco. "TechnoCom's 5.9 GHz Dedicated Short Range Communications (DSRC) solutions and services will transform and improve the way vehicles communicate with each other and roadside infrastructure. Our Japanese clients look forward to seeing the latest technology advancements TechnoCom will highlight at the upcoming event."

At Aichi ITS World, TechnoCom will meet only the most significant, relevant and viable technologies and companies. During the conference, there will be opportunities for exhibitors and audience to gain insight into the future of ITS Technology and the telematics industry through first-hand looks at the companies and products demonstrating advances in Navigation Systems, Electronic Toll Systems, Assistance for Safe Driving, Optimization of Traffic Management, Increasing Efficiency in Road Management, Support for Public Transportation, Support for Pedestrians and Support for Emergency and Commercial Vehicle Operations.

"TechnoCom is thrilled to be among the exclusive set of companies invited to this prestigious industry event," said Dmitri Khijniak, director of Mobility Solutions at TechnoCom. "We believe that this relationship further validates the value government and industry place on the development of technologies and infrastructure to save lives and improve traffic management on roadways and highways globally."

About TechnoCom Corporation

TechnoCom offers a portfolio of advanced wireless location solutions and services for communication service providers, major system integrators, automotive manufacturers and government agencies. TechnoCom solutions analyze network and service performance from the customers' perspective, bridge the gap between location-based services infrastructure and applications and bring to market reliable, multiband wireless communications solutions for enhanced consumer safety and mobility. Founded in 1995, TechnoCom has been selected by Deloitte as one of the 50 fastest-growing technology companies in Los Angeles for the last four consecutive years. The company's customers include some of the world's largest wireless operators, systems integrators and automotive OEMs. For more information, visit www.technocom-wireless.com.

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