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### 911 Featured Article

July 16, 2010

## TechnoCom Empowers Bell to Optimize Network and Contribute to Improved Public Safety in Canada



By [Jayashree Adkoli](#), TMCnet Contributor

[TechnoCom Corp.](#), a provider of solutions to enable wireless location solutions and services, has joined hands with Canada's communications company [Bell Mobility](#) to assist the public safety initiative in Canada. This will facilitate in wireless location accuracy for enhanced 911 “E911.”

The company offers products and services that enable companies to efficiently utilize optimize and manage location solutions. It helps companies to implement wireless location networks and location-based services. With this, companies can reduce operating and capital costs, deliver superior levels of service, increase productivity and rapidly deploy new revenue generating services.

According to a press release, TechnoCom's location infrastructure product LocationAssurance Manager “LAM” will facilitate Bell Mobility to ensure wireless location accuracy. The LAM allows efficient implementation of wireless location solutions and empowers customers with continuous, automated oversight into location system performance. It can test the wireless location accuracy from the user’s perspective. This will enable carriers to optimize their network efficiently and expeditiously.

Precisely, Bell Mobility could assure their network for location accuracy through the hosted LAM service coupled with automated field testing services. In addition, the LAM’s rich feature set automates the placement and results capture of end-to-end test calls. It also automates analysis. It then reports the location accuracy on wireless networks.

Bruce Rodin, VP of wireless technology, Bell Mobility, said, “TechnoCom has helped us achieve our public safety goals throughout Canada due to their knowledge and experience working with wireless carriers in the United States and in the wireless location industry. Their automated test and analysis tools provided Bell an effective solution to our critical need to ensure accurate e911 location performance.”

Currently there are 130 call centers across Canada. 93 percent of them have already tested and rolled-out the wireless location technology. The remaining 7 percent are working to complete their implementations.

With enhanced 911, Canadian 911 call centers now have the ability to automatically receive the caller’s location information more accurately, say officials with TechnoCom.

“Bell was a market innovator in Canada for location based services and has demonstrated its commitment to public safety as a market leader in improving their wireless location tracking system of their network,” said Masoud Motamedi, president of TechnoCom. “TechnoCom is proud to have been a part in empowering Bell to optimize their network and contribute to improved public safety throughout Canada.”

TechnoCom offers solutions to determine wireless location. It has a proven record in the United States working with wireless carriers optimizing their wireless networks.

*Jayashree Adkoli is a contributing editor for TMCnet. To read more of Jayashree's articles, please visit her [columnist page](#).*

Edited by [Alice Straight](#)

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Learn more about the components of 911 Enable's award-winning E911 solution. The Data Sheets below provide an in-depth look at features, functionality, and specifications of 911 Enable's services.

[Emergency Routing Service Data Sheet for the US](#) [Emergency Routing Service Data Sheet for Canada](#)

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HCCA, a VoIP service provider for public and private K-12 schools, chose 911 Enable’s Emergency Gateway and Emergency Routing Service for an end-to-end solution that provides accurate E911 services for its entire Cisco Unified Communications Manager network.

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