



FOR IMMEDIATE RELEASE

TechnoCom Selected to Provide Automated Location and Messaging Services to FleetNet America

TechnoCom Location Platform to Streamline Communications and Service for Fleet Repair

Encino, CA – January 11, 2011 – TechnoCom Corporation™ (www.technocom-wireless.com), a leading provider of enterprise location services, has been selected by FleetNet America, Inc. (www.fleetnetamerica.com), a third-party vendor management company that coordinates emergency roadside assistance and maintenance management for all types of commercial equipment. FleetNet plans to enhance its existing roadside repair and contract maintenance services with SMS status alerts and the location of the mobile caller delivered via **TechnoCom Location Platform™**. When FleetNet receives calls for assistance and dispatches the appropriate service provider, they will use the **LocationSmart™** messaging capabilities offered through TechnoCom's cross-carrier web services platform to alert the caller to the estimated time of arrival for the service provider. Introduction of TechnoCom's comprehensive location and messaging capabilities will further enhance FleetNet America's industry position as the leading technology and data management maintenance provider in the U.S.

TechnoCom's **enterprise location platform** provides nationwide location and messaging coverage and can be quickly integrated into FleetNet's dispatch workflow for improved operational efficiencies. Once deployed, customers who opt-in to receive this type of status notification will instantly receive an SMS with details of when the service provider will arrive on location.

"Improving customer loyalty through mobile messaging communications supports the FleetNet mission of thorough communication of all roadside events", says Masoud Motamedi, president of TechnoCom. "By integrating with TechnoCom's comprehensive platform, FleetNet can start connecting with its customers immediately.

"FleetNet is focused on bringing additional value to the services we offer by continuing to expand our use of technology. Numerous customers receive immediate notification via email when our breakdown service is utilized. Now this service also enables us to send text messages to SMS-enabled cell phones with many major cellular providers that allows the drivers immediate notification as well," says Gary Cummings, Executive VP and COO of FleetNet America.

About TechnoCom

TechnoCom Corporation is a leading provider of products and services to enable wireless location solutions for enterprises, wireless carriers, and service providers. TechnoCom helps its customers efficiently implement, optimize and manage location solutions for E911 and commercial location-based services. TechnoCom Location Platform is a turn-key, enterprise location-based services platform that delivers operational efficiencies, cost savings and ubiquitous device access to location and messaging. The company's flagship Location eXchange Server™ and LocationAssurance Manager® platforms allow efficient implementation of wireless location solutions and continuous, automated oversight into location system performance.

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Founded in 1995 and privately held, TechnoCom has been selected by Deloitte as one of the 50 fastest growing technology companies in Los Angeles for four consecutive years. TechnoCom's customers include AT&T, Bell Mobility, Cricket, Cross Country Automotive Services, Openwave, Sprint Nextel, TELUS, T-Mobile, and Verizon Wireless. For more information about TechnoCom, please visit www.technocom-wireless.com.

About FleetNet America, Inc.

[FleetNet America, Inc.](#) is a third-party vendor management company that coordinates emergency roadside events and all other scheduled/unscheduled maintenance management services. The continental 24/7 coverage includes towing and recovery in addition to any maintenance for commercial equipment and material handling equipment through specific customer requirements in the US and Canada.

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LocationAssurance Manager is a registered trademark and Location eXchange Server, the TechnoCom logo, TechnoCom Corporation and TechnoCom Location Platform are trademarks of TechnoCom Corporation. All other trademarks are the property of their respective owners.

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