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TechnoCom and Localeze Empower Enterprises to offer Real-time, Location Relevant Content

TechnoCom and Localeze Partner to Provide Location-Enhanced Services and a Reliable, Broad Network of Business Information

Encino, CA – September 16, 2010 – [TechnoCom Corporation™](http://www.technocom-wireless.com) (www.technocom-wireless.com), a leading provider of services that enable enterprises to deliver [location-aware mobility solutions](#), today announced a partnership with [Localeze](#), the largest business listings identity management provider for local search. TechnoCom has integrated the Localeze nationwide local business listings database into its TechnoCom Location Platform™ as part of its turnkey enterprise package.

The [TechnoCom Location Platform](#) provides enterprises a turnkey cross-carrier solution that works on virtually every type of phone – wireless and landline – and does not require any special software on the phone. Enterprises in numerous market verticals benefit by enhancing their mission critical business applications with actionable location intelligence. The Localeze partnership allows TechnoCom to include nearby business locations as another value-add to its overall services.

“With a customer’s location precisely pinpointed, enterprises can use that location intelligence to provide valuable insight for geo-targeted services,” said Mario Proietti, CTO for TechnoCom. “With context-specific business listings, businesses improve customer service and brand loyalty, reaching out to existing and potential customers with real-time relevant communications and information.”

With access to the Localeze database of 14 million business listings, including the largest set of listings verified, enhanced and actively managed by local businesses, TechnoCom delivers more than just real-time caller location by providing businesses with additional location-relevant context to assist in identifying what’s nearby.

“The ability to offer location-enhanced services, coupled with our network of accurate and business verified listings, provides a powerful tool for enterprises to deliver location-based value-added services to their customers, and improve customer experience,” said Jeff Beard, president, Localeze.

About TechnoCom

TechnoCom Corporation is a leading provider of products and services that enable enterprises to efficiently deliver location services. TechnoCom location services reduce operating and capital costs, deliver superior levels of service, increase productivity and rapidly enable new revenue streams. The company’s TechnoCom Location Platform™ and LocationAssurance Manager® platforms allow efficient implementation of wireless location solutions and empower customers with continuous, automated oversight into location service performance.

Founded in 1995 and privately held, TechnoCom has been selected by Deloitte as one of the 50 fastest-growing technology companies in Los Angeles for four consecutive years. TechnoCom’s customers include AT&T, Bell Mobility, Cricket, Cross Country Automotive Services, Openwave, Sprint Nextel, TELUS, T-Mobile, and Verizon Wireless. For more information about TechnoCom, please visit www.technocom-wireless.com.

About Localeze

Localeze is the largest business listings identity management company for local search. As a trusted partner, Localeze maintains direct, authorized relationships with local search platforms, national and regional brands, channel partners and local businesses. The company provides businesses essential tools to verify, manage and enhance the identity of their local listings across the Web. Through these relationships and access to authoritative local business information, Localeze is the largest provider of trusted, enhanced online local business listings in the local search industry. Localeze is a privately held company headquartered in Vienna, Virginia. For more information visit www.localeze.com.

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