



FOR IMMEDIATE RELEASE

TechnoCom Teams with SpatialPoint for Enterprise Location Services

Location Focus Delivers Innovative Store Finder Solutions

Encino, CA – November 17, 2010 – TechnoCom Corporation™ (www.technocom-wireless.com), a leading provider of [enterprise location services](#), is teaming with [SpatialPoint](http://www.spatialpoint.com) (www.spatialpoint.com), a Microsoft Gold Certified Partner specializing in solving problems where location is critical and provides a real competitive advantage. SpatialPoint will offer its premier enterprise customers enhanced location and communication solutions built on the [TechnoCom Location Platform™](#), a cross-carrier, device-independent web services location and messaging platform.

SpatialPoint's widely-deployed store locator and [field service solutions](#) will be substantially enhanced with the addition of TechnoCom's permission-based services that locate the customer when they call from their landline or mobile phone. TechnoCom's location and messaging services give nationwide access to more than 300 million phone users regardless of their serving carrier and without any pre-loaded application. These services will help further drive customer traffic to brick and mortar businesses.

"Relationships with partners that add value and industry-specific expertise for enterprise applications are critical for expanding our reach," says Masoud Motamedi, president of TechnoCom. "With SpatialPoint we have found an ideal partner who is expert in location technologies and has excellent customer relationships."

"Our enterprise clients have SpatialPoint solutions that their customers use to find stores, ATMs, and branches using web and IVR interfaces. With TechnoCom's services, customers will not be required to know or input their location by address or zip code, which will be especially helpful to customers on the move using wireless devices. Businesses can deliver faster, more accurate location results, improving the customer experience. The net benefit is that our enterprise customers will see even greater return from their initiatives that drive customers to their stores," says Alex Machinis, President of SpatialPoint.

About TechnoCom

TechnoCom Corporation is a leading provider of products and services to enable wireless location solutions for enterprises, wireless carriers, and service providers. TechnoCom helps its customers efficiently implement, optimize and manage location solutions for E911 and commercial location-based services. TechnoCom Location Platform is a turn-key, enterprise location-based services platform that delivers operational efficiencies, cost savings and ubiquitous device access to location and messaging. The company's flagship Location eXchange Server™ and LocationAssurance Manager® platforms allow efficient implementation of wireless location solutions and continuous, automated oversight into location system performance.

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Founded in 1995 and privately held, TechnoCom has been selected by Deloitte as one of the 50 fastest growing technology companies in Los Angeles for four consecutive years. TechnoCom's customers include AT&T, Bell Mobility, Cricket, Cross Country Automotive Services, Openwave, Sprint Nextel, TELUS, T-Mobile, and Verizon Wireless. For more information about TechnoCom, please visit www.technocom-wireless.com.

About SpatialPoint

SpatialPoint, a Microsoft Certified Gold Partner, extends the capabilities of Bing Enterprise Maps and Microsoft MapPoint technology platforms to deliver the high-functionality of traditional geographic information systems (GIS) at affordable price points. Our customers, including T-Mobile, Starwood Hotels & Resorts, Sprint, KeyBank, Prudential Financial and others can efficiently and effectively solve business challenges where location is critical and can provide a competitive advantage. Applications include store locators, field service, asset management, marketing and media applications, site selection, and dozens of custom business applications. Visit SpatialPoint at www.spatialpoint.com.

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LocationAssurance Manager is a registered trademark and Location eXchange Server, the TechnoCom logo, TechnoCom Corporation and TechnoCom Location Platform are trademarks of TechnoCom Corporation. All other trademarks are the property of their respective owners.

Media Contact:

Amy Hawkins
TechnoCom Corporation
+1 760.438.5115 x176
ahawkins@technocom-wireless.com