



## **NEWS RELEASE**

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## ***TECHNOCOM ANNOUNCES VEOLLOCATION SERVICE PLATFORM, WIRELESS LOCATION DATA SOLUTION***

*First Deployment of TechnoCom's End-to-End Location Solution Completed by Latin American Wireless Operator*

**Los Angeles, Calif., USA – September 23, 2004** – TechnoCom, the leading provider of wireless location Operations Support System (OSS) and Business Support System (BSS) solutions, announces the introduction of its VeoLocation™ Platform, a new wireless location data solution.

TechnoCom's VeoLocation platform was launched today in full commercial operation as a private labeled solution offered by one of the largest and most successful CDMA wireless operators in Latin America. This is the first end-to-end CDMA2000 1X fleet management location service to be offered directly by a CDMA operator in Latin America. TechnoCom is the operator's exclusive supplier of the wireless location data platform.

The VeoLocation platform provides wireless operators, insurance firms and security companies with an end-to-end, wireless location data solution targeting the fleet management, stolen vehicle recovery, security and risk mitigation services markets.

VeoLocation is a hosted, web-based solution designed to minimize operational and installation complexities to allow operators to quickly offer location based revenue generating services under their own brand names. Its mapping technology features a high performance, real-time mapping engine, report generator, and intuitive monitoring interface for managing fleet and consumer location solutions. The software supports both customer and third party security monitoring. Additionally, a wide range of GPS (Global Positioning System) location mobile device options are available with VeoLocation,

which can be configured across all wireless networks, including CDMA2000 1X, GSM/GPRS and iDEN™ networks. The devices support over-the-air programming, a sophisticated on-board alerting engine and assured data delivery. The VeoLocation hosted platform is scalable so as to easily accommodate growth in subscriber base and service usage.

“VeoLocation eases the complexity of delivering a regional or national deployment of wireless location data solutions that drive customer retention and fuel profitable new revenue streams”, stated Masoud Motamedi, president of TechnoCom. “Although only recently deployed by a wireless operator, VeoLocation is already providing them with an additional source of revenue.”

### **About TechnoCom Corporation**

TechnoCom is the leading provider of wireless location Operations Support System (OSS) and Business Support Systems (BSS) solutions. TechnoCom offers carriers and enterprise solution providers a portfolio of wireless location service management products, carrier-grade middleware and a full suite of wireless enterprise solutions. Founded in 1995, TechnoCom has built a world-class team and reputation for domain leadership in location technology, wireless communications and location-based OSS and BSS. The company’s customers include some of the world’s largest wireless carriers and systems integrators including, among others, Alltel, ARINC, AT&T Wireless, Nextel, Raytheon, SAIC, Sprint, Telefonica, Telus, T-Mobile, Triton PCS and Verizon. With offices in Los Angeles and San Diego, California, TechnoCom was named as one of the 50 fastest-growing technology companies in Los Angeles by Deloitte & Touche for the past two years. TechnoCom has received investments from Timeline Ventures, Titan Investment Partners, Third Point Management and iSherpa Capital. For more information, please visit [www.technocom-wireless.com](http://www.technocom-wireless.com).

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