



MEDIA ALERT

TechnoCom Presents Lessons from Network API Developers and Real World Solutions for Mobile Location at Verizon Developer Community Conference

WHAT: TechnoCom's Vice President of Carrier and Industry Relations, Sam Knight, will impart *Lessons from Network API Developers* at the Verizon Developer Community Conference on Wednesday, September 14, 2011 in Las Vegas, Nevada. He will present the fundamentals of a cross-carrier application programming interface (API) and how to make the most of real-time, [cloud-based location intelligence](#) and communications with no handset application required.

The [TechnoCom Location Platform™](#) enables businesses to easily incorporate location and messaging into their existing services. With this platform, there is no developing, porting and maintaining of location-specific handset applications for multiple operating systems. The cloud-based, cross-carrier location platform offers ubiquitous mobile and landline location reaching over 360 million devices nationwide. Customers are empowered with instant access to secure network-initiated location with a fraction of the time and cost it would take to build out a suite of mobile applications.

WHO: [TechnoCom Corporation](#) is a leading provider of products and services to enable wireless location solutions for enterprises, wireless carriers, and service providers. TechnoCom helps its customers efficiently implement, optimize and manage location solutions for E911 and commercial location-based services. TechnoCom Location Platform is a turn-key, enterprise location-based services platform that delivers operational efficiencies, cost savings and ubiquitous device access to location and messaging. The company's flagship Location eXchange Server™ and LocationAssurance Manager® platforms allow efficient implementation of wireless location solutions and continuous, automated oversight into location system performance.

Founded in 1995 and privately held, TechnoCom has been selected by Deloitte as one of the 50 fastest growing technology companies in Los Angeles for four consecutive years. TechnoCom's customers include AT&T, Bell Mobility, Cricket, Cross Country Automotive Services, Openwave, Sprint Nextel, TELUS, T-Mobile, and Verizon Wireless. For more information about TechnoCom, please visit www.technocom-wireless.com.

WHEN: Wednesday, September 14, 2011

WHERE: Aria Resort and Casino, City Center, Las Vegas, NV

PRESS INQUIRIES: For briefing opportunities, contact Amy Hawkins at (760) 438-5115, ahawkins@technocom-wireless.com

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